(c) if so, the reasons for showing the ads on a channel which is polluting young minds and Indian culture ?

THE MINISTER OF STATE IN THE MINISTRY OF CIVIL AVIATION (SHRI SHRIPAD YESSO NAIK) : (a) Indian Airlines releases advertisements in the print and electronic media to promote various schemes launched by it from time to time, to give wide publicity to its operating schedule and the facilities offered to the passengers. The advertisements are released keeping in mind the message beamed, target audience and the areas/regions to be covered.

(b) and (c) Indian Airlines has released only one advertisement on FTV, aimed at women passengers, promoting its Lady Executive Offer under the Executive Bonanza Scheme.

Airport at Ajmer (Rajasthan)

†4647. DR. PRABHA .THAKUR : Will the Minister of CIVIL AVIATION be pleased to states :

whether Government are having any scheme to build an airport in Ajmer (Rajasthan); and

if so, the details thereof and by when the said scheme is going to be implemented ?

THE MINISTER OF STATE IN THE MINISTRY OF CIVIL AVIATION (SHRI SHRIPAD YESSO NAIK) : (a) Airports Authority of India (AAI) has received various requests for construction of an airport at Ajmer in Rajasthan.

(b) AAI has requested the State Government of Rajasthan to provide the required land free of cost for construction of an airport.

Employment opportunity to AM E Engineers

4648. PROF. R.B.S. VARMA: Will the Minister of CIVIL AVIATION be pleased to state :

whether there is a sharp increase in the number of AME diploma holders passed out from technical training institutes recognised by Government;

if so, the reasons therefor;

whether Government have formulated any scheme to provide employment to such unemployed engineers;

if so, the details thereof; and

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†Original notice of the question was received in Hindi.